

Treatment Planning, Regenerative Biologics & Dental Implant Esthetics

Friday, March 16, 2012 • Ponte Vedra, Florida

Hosted by the Jacksonville Dental Society, Northeast District Dental Society, and Clay County Dental Society

Course Description

This program will address the changing paradigm of treatment planning for the failing tooth and for osseointegrated implants. New biomimetic mediators and growth factors have enhanced the predictability of periodontal regeneration, providing new options for tooth retention. Whereas in the past, a compromised tooth with advanced bone loss or function loss might have been retained rather than extracted, the high rate of predictability of osseointegration suggests the use of an implant. These two areas of advancement provide a difficult decision for the clinician. Long - term case studies, with and without implants, will show the efficacy of a variety of treatment modalities.

Research has demonstrated the effectiveness of laser ablated microgrooves placed on implant collars to support a physical connective tissue attachment (unlike Sharpey fibers) to the implant, previously believed impossible. This connection serves as a physiologic barrier to the apical migration of the junctional epithelium and prevents crestal bone resorption. New research evaluates bone and soft tissue healing when these laser grooves are placed on the abutment margins, and opens the possibility of eliminating bone loss concerns at the implant-abutment junction.

Myron Nevins, DDS



Myron Nevins, DDS, is the Editor of The International Journal of Periodontics & Restorative Dentistry and Associate Clinical Professor of Periodontology at the Harvard School of Dental Medicine. Dr. Nevins is a Past President of the American Academy of Periodontology, where his contributions have been

recognized with the Gold Medal and the Master Clinician Awards. He is a Professor of Periodontics at the University of Pennsylvania School of Dental Medicine and a Clinical Professor at the Temple University School of Dentistry. He maintains a private practice, limited to Periodontics and Implantology, in Swampscott, Massachusetts.

Date: Friday, March 16, 2012

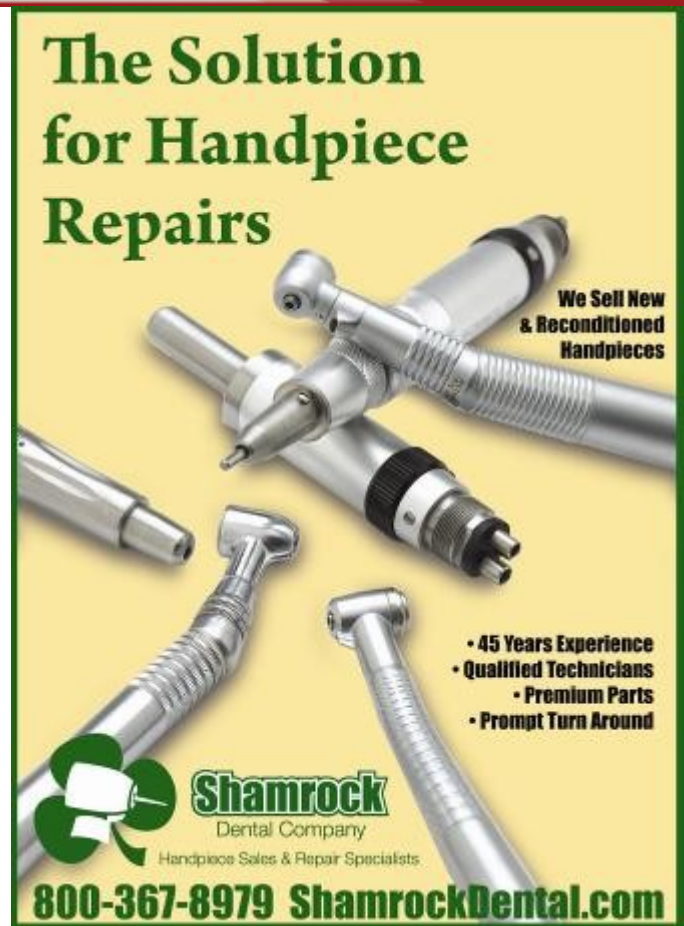
Location:

**Tournament of Players Championship (TPC)
Clubhouse
110 Championship Way
Ponte Vedra, FL 32068
(904)273-3235**

Agenda:

**7:30 AM - Registration and Continental Breakfast
8:30 AM - 4:00 PM - Course (morning and afternoon breaks, and lunch are provided)**

The meeting was held at the Ramada Inn on Hartley Road. We had a great turn out for our guest speaker, Dr. Sam Low. Dr. Low gave a stellar presentation on periodontics: ***The “New” Periodontal Disease: “Inflammatory and Risky”*** and earned all that attended 1 CEU. Dr. Jim Schumacher presented NEDDA Immediate Past President, Dr. Mike Chanatry a plaque of appreciation. He introduced the new NEDDA members that were in attendance as well as Drs. Nancy Jacobson and Linda Trotter as the new Member at Large and Secretary respectively. Those in attendance voted on and unanimously approved a dues increase of \$20 for the upcoming year.



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SAVE THE DATE! DENTISTS' DAY ON THE HILL 2012

The annual Dentists' Day on the Hill will be held on Wednesday, February 1, 2012. This event is a couple of months earlier due to the legislative session convening in January rather than March because of redistricting.

Each year, FDA members from around the state travel to the Capitol to meet with legislators on issues that directly impact dentistry. Legislators look forward to these meetings and hearing directly from you even if you don't consider yourself "political".

Attending Dentists' Day on the Hill is a special opportunity to **advocate on behalf of your profession** and to see firsthand your state legislature in action.

There will be a legislative briefing held the evening before Dentists' Day, Tues., January 31, to help prepare you for your meetings with legislators. The FDA hopes to have a strong showing at the Capitol on Dentists' Day on the Hill.

Mark your calendars for Wednesday, February 1!

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JACKSONVILLE DENTAL SOCIETY NEW WEBSITE

Dear Colleagues,

“Great news!” After considerable planning, preparation, and review, the Board of Directors of the Jacksonville Dental Society (JDS) are proud to announce the launch of its new website! The primary goal of the site is to serve as a valuable resource to the membership of the organization.

Highlights of the website include:

- A history and Mission Statement of the JDS
- A “Welcome” and “Message” from the JDS President
- Biographies and photographs of the 2011-2012 JDS Board of Directors
- Calendar of Events for the 2011-2012 Fiscal Year
- A “Case of the Month” , to support online education
- Direct access to the websites of member dentists
- Volunteer Opportunities, for dentists, in the Greater Jacksonville area
- Photos from JDS events
- Roster of JDS Sponsors and their websites

We invite you to navigate our website and, if you are not already a member, consider membership in the Jacksonville Dental Society!

Regards,

Cecil White, Jr., DMD, MSD
President, Jacksonville Dental Society

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- Past President** Dr. Shawn Perce

CCDS Executive Board:

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FDA Responds to UCF Decision to Withdraw Dental School Proposal

The University of Central Florida has withdrawn its proposal to create a new dental school, for the time being. According to one UCF official, "Although this innovative project does not require state appropriations, we are not moving forward at this time. We look forward to continuing to work on this project in the future." Upon hearing the news of the University of Central Florida's (UCF) plan to withdraw its proposal for a new dental school in Florida, Dr. Cesar Sabates, FDA president, issued the following statement:

"The FDA applauds both the Board of Governor's hesitancy to approve the modified plan and UCF's decision to withdraw their proposal at this time. The most recent addendum submitted by UCF still failed to make the case for a fourth dental school in the state and did not adequately address the fact that state resources would eventually be needed to pay for many of the hidden costs associated with opening and sustaining a new school. During this continued downturn in Florida's economy, the FDA strongly believes that any investment opportunity claiming to improve the quality of oral health care in the state should address the most pressing issues of its citizens in the most effective, economically sustainable approach, with the highest return on investment. Simply adding a new dental school at UCF at this time will provide none of these returns and will not benefit Florida citizens who lack access to oral health care. Because of the FDA's core value and intent on providing quality dental care to the citizens of Florida, the FDA supports initiatives that will positively impact our communities, including a comprehensive adult dental Medicaid program; expanding the state's public health dental presence; and funding a student loan forgiveness program to attract dentists to underserved areas.

As you may recall, the FDA, sent two letters to the Board of Governors (BOG) in response to this proposal by the University of Central Florida (UCF) and a separate proposal made by the University of Florida (UF) and Florida A&M University (FAMU), which will be taken into consideration by the BOG during their decision-making process. As a key stakeholder in this decision, the FDA was keenly aware of the differences between the two proposals and the effect each will have on the communities that our FDA members serve. We find it critically important to make sure that the FDA's voice is heard and the profession of dentistry is advanced appropriately.

Renew Your License before Tuesday, Feb. 28, 2012

All Florida-licensed dentists must renew their license with the Florida Board of Dentistry (BOD) before Tuesday, Feb. 28, 2012. The BOD will mail postcard reminders to all licensed dentists starting in early November, so make sure you have your proper address on record with the BOD.

Your state license is valid for two years and each time you renew you must have a minimum of 30 hours of continuing education (CE) credits, plus basic CPR and AED training, which does NOT count towards the 30 hour requirement. Mandatory courses include a two-hour medical error course, and every third biennial a two-hour domestic violence course.

There are many ways to obtain CE credits; however, CE courses must be offered by a provider approved by the BOD. Any CE program offered by the ADA or FDA and their constituent, component and affiliate dental associations and societies, including specialty organizations, are pre-approved by the BOD. Individual study is also allowed as long as it is also BOD approved. Some lesser known ways to obtain CE credit include:

- participation in examination standardization exercises (8-11 hours).
- providing board-approved pro bono services to the indigent or to underserved in areas of critical need (up to 7 hours).
- participating as an expert witness in the review of disciplinary case (max of 11 hours).
- participating as part of a course at a Commission on Dental Accreditation-approved school (3 hours).
- attending a BOD meeting where disciplinary cases are considered (4 hours).
- completing a BOD-approved course in dentistry practice management (3 hours).

Not all pro bono services are pre-approved by the BOD, so if you are volunteering and seeking CE credits, make sure they actually will be counted. As an example, all Give Kids A Smile programs affiliated with Project: Dentists Care ARE pre-approved for use as CE credit; however, other Give Kids A Smile programs not affiliated with Project: Dentists Care need to seek approval from the BOD to be eligible for CE credit.



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Your support helps access-to-care programs for underserved children, adults and seniors.

FDHF sustaining members support these programs:

- Project: Dentists Care
- Give Kids a Smile
- Mouth Wise education program
- Disaster aid for dentists

For more information, or to volunteer, contact the Florida Dental Health Foundation.

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HIPAA, HITECH and EHR are now common acronyms in healthcare. The Health Information Technology for Economic and Clinical Health (HITECH) Act of 2009 significantly updated the HIPAA Privacy and Security regulations. In light of the growing use of electronic health records (EHR), regulations are stiffening when it comes to protecting electronically-stored patient information.

Are your privacy and security policies up to date or will you fall victim to the threats technology brings? Prudent risk management not only applies to patient care, but also requires us to take precautions against cyber risk.

The Invisible Risk

Cyber risk refers to the potential liability associated with the electronic processes and business interactions conducted through computer networks. Cyber risk occurs as a result of human error; employee theft or fraud; or other willful destruction such as sabotage, hacking, or viruses. With the right resources, protecting your electronic data won't be overwhelming.

Breach of Security

Understanding what constitutes a security breach is the first step to preventing it. A security breach occurs when an unauthorized person gains access to confidential business, personal or patient-related data. Frequently, this data is used for identity theft. Costs associated with cyber risk can be very high. In 2008, the Federal Trade Commission reported that businesses lost \$56.6 billion to identity theft.

Imagine that an employee steals patients' identities for her own personal gain. This action not only impacts your existing patients, but diminishes new patient acquisition due to your tarnished reputation. Although she was authorized to use the data in the scope of her job duties, use of such data for personal gain is unauthorized and illegal. Under the new HITECH Act, this team member will face criminal sanctions.

Safeguarding Your Practice

Just as you develop a treatment plan for your patients, consider developing a data protection plan for your office. Three risk reduction strategies to help you create a plan include:

- 1.) **Develop privacy and security policies and procedures.** This author conducted an informal survey to determine whether dental practices have both privacy and security policies and procedures in place. The poll revealed 50% of the respondents have both privacy and security policies while the remaining 50% admitted they either didn't have privacy and security policies or didn't know there was a difference. When was the last time you looked at your HIPAA manual?
- 2.) **Rely on sound employee selection and training.** Experts tell us 70% of identity theft occurs in the workplace. It pays to ensure your patient data is shared only with trusted individuals. Background screening and reference checks are a must. Skipping these important steps may cost you more in the long run. In addition, the federal government expects new employees to receive HIPAA training upon hire, then annually thereafter.
- 3.) **Consider purchasing cyber risk insurance.** Talk to your broker about coverage and exclusions. The new HITECH Breach Notification Rule requires patient notification when unsecured protected health information is breached. The Ponemon Institute, an independent privacy and information security research firm, estimates it will cost you \$202 per record if you have a security breach. Without adequate insurance coverage, this could easily become an out-of-pocket expense.

Additional HITECH Requirements

The new provisions under the HITECH are far-reaching. Briefly, they impact business associates, authorize State Attorneys Generals to file suit on behalf of their residents, grant patients greater rights in the accounting of disclosures of protected health information and include stiffer fines and penalties. Some of these provisions have been finalized and others have not. This does not take into account state privacy laws.

In the end, your best defense is a strong offense. By taking these steps, you protect your biggest asset—your practice.

Linda Harvey is a healthcare risk manager and compliance expert. She teaches doctors and teams how to protect their patients, their practices and themselves by closing regulatory gaps in their policies, procedures and workflow. Linda provides remote and on-site services and works one-on-one with team members and doctors to streamline processes, reduce "busyness" and improve compliance. For additional information call 904-573-2232 or email: RiskTeam@LindaHarvey.net.

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PART TIME ASSOCIATE WANTED: We are a well established general practice located in Jacksonville looking for a part time to eventual full time dental associate to join our enthusiastic team! Our office believes in supporting the local community, along with a high standard of patient care, and we are looking for a like-minded individual. Your package of benefits will include basic salary/ or percentage, which ever it is higher, health insurance and much more. We are primarily looking for someone to fill afternoon and evening hours, and experience is preferred. If we sound like the practice for you, send over your resume and we'll be in contact! **You may email your resume to adria@krantzdentalcare.com, or fax it to (904) 880-3169.**

DIGITAL PANOREX FOR SALE: 2 year old Planmeca Promax. GREAT CONDITION. 30K or best offer. **Please call 904-201-6000 and ask for Traci.**

FOR SALE OR LEASE TO OWN - 1st YEAR FREE RENT Four plumbed dental offices. Great Mandarin location on San Jose Blvd. across from Outback Steakhouse. **Please call: Dr. Leibowitz, 904-268-4351**

PANORAMIC PC-1000 FOR SALE: \$3900 or best offer delivered and installed. **Please call: 904-739-3939 or 904-463-1952**

PART TIME ASSOCIATE WANTED: Dental Care Institute - Private dental office looking for a General Dentist to work part time or full time as an associate. General, Family, Cosmetic Dentistry. State of art facility, PPO plans and FFS only. **Please contact Dr. Debora De Farias (904) 819-15 27 or email: dentalcareinstitute@gmail.com**

DENTAL OFFICE FOR SALE in Jacksonville Florida. Four operatory rooms, excellent location. For more information please call **904-731-3889 or 904-233-5796. Ask for Norkis or Jorge.**

Northeast District Dental Association Newsletter

3733 University Boulevard West, Suite 205

Jacksonville, Florida 32217

(904) 737-7545

Fax (904) 737-9934

www.nedda.org

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EDITOR: Dr. Liz Gesenhues

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2012 DENTIST'S DAY ON THE HILL INFORMATION

Dentists' Day on the Hill is Wednesday, February 1, 2012 and it is your best opportunity to make your voice heard among key legislators in Florida.

It is time to step up and help protect your practice. Don't leave decisions about your future to those who don't practice dentistry.

SCHEDULE:

Dentists' Briefing

Tuesday, January 31, 2012 at 7 p.m.

Aloft Hotel

Room: Tactic 3

200 N. Monroe St., Tallahassee, FL 32301

Phone 850.513.0313

Registration packets will be available at the Briefing.

Wednesday, February 1, 2012

8 a.m. – Registration packets available at the FDA Governmental Affairs Office

118 E. Jefferson St., Tallahassee, FL 32301

Noon-1 p.m.– Box lunches will be served at the Senate Building Portico.

To participate in Dentists' Day on the Hill, please fill out the registration form and fax or mail it by January 9, 2012 to:

Dentists' Day on the Hill

Alliance of the FDA President

Ms. Carol Nissen

280 N. Sykes Creek Parkway, Suite C

Merritt Island, FL 32953

Fax: 321-452-2125

For more information about Dentists' Day on the Hill, check back here:

<http://www.floridadental.org/news/2011/10/24/february-1-2012-is-dentists-day-on-the-hill>

(please copy and paste above link in your web browser)

or contact Ms. Nissen at JWSRGN@aol.com or

321-452-5500

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Anthony R. Corral, D.M.D., Michelle D. Hucke, D.D.S.,
& Kelly L. Carrothers-Mantei, D.D.S.

have merged their practices. - St. Augustine, Florida

Angella C. Tursunov, D.M.D. has acquired the practice of
James R. Hulfeld, D.D.S. - Jacksonville, Florida

AFTCO is pleased to have represented all parties in these transactions.

2012 DENTISTS' DAY ON THE HILL

REGISTRATION FORM Wednesday, February 1, 2012

Name _____

Dentist Spouse Student

Mailing Address _____

City _____ State _____ ZIP _____

Phone _____

Fax _____

E-mail _____

Component _____

Attending:

Tuesday, Jan. 31, Legislative Briefing 7 p.m.

Wednesday, Feb. 1, Box Luncheon

I plan to meet with these legislator(s) during Dentists' Day on the Hill:

To identify your district senator and/or representative, call the FDA at 800.326.0051, e-mail at gao@floridadental.org or visit the State of Florida House and Senate website.

Please fax or mail this form to:

Dentists' Day on the Hill

Alliance of the FDA President

Ms. Carol Nissen

280 N. Sykes Creek Parkway, Suite C

Merritt Island, FL 32953

Phone: 321.452.5500 • Fax: 321.452.2125 • E-mail: JWSRGN@aol.com

Registration Deadline: Jan. 9, 2012.

UPCOMING EVENTS:

FDA:

January 19-21, 2012 - Semi - Annual HOD meeting, Tampa, FL

Wednesday, February 1, 2012 - Dentist's Day on the Hill

JACKSONVILLE DENTAL SOCIETY COURSE SCHEDULE 2011-12

Thursday, January 26, 2012 - "Comprehensive Treatment of Complex Oral/Maxillofacial Surgery Cases" - *Dr. James Cherry*

Thursday, February 16, 2012 - "Oral Sedation for the General Dentist: What Works, What's Safe, and What's Allowed in Florida." - *Dr. Clive Rayner*

Thursday, March 15, 2012 - "Periodontal Disease as a Risk Factor for Dental Implants" - *Dr. Myron Nevins*

Friday, March 16, 2012 - Treatment Planning; Regenerative Biologics; Dental Implant Esthetics - *Dr. Myron Nevins*

This meeting is hosted by JDS, NEDDA and CCDA and will be held at The Tournament of Players (TPC) Clubhouse, at Sawgrass. This is a "Full - Day" meeting.

Thursday, May 17, 2012 - Spouse Night and Installation of Officers

The evening dinner meetings will be held at the Deerwood Country Club, 10239 Golf Club Drive, Jacksonville, FL 32256 (904) 641-6100. The schedule of events for the dinner meetings is as follows: Cocktails from 6-7p.m., Buffet Dinner from 7-8 p.m. and Presentation/Lecture from 8-9pm.

Please check out The Jacksonville Dental Society's new website at :

www.jaxdentalsociety.org

CLAY COUNTY DENTAL SOCIETY DINNER MEETINGS 2011-12

Wednesday, February 8, 2012 - "Endo vs Implant: Where Are We Now?" - *Dr. Alan Sandor*

Friday, March 16, 2012 - *meeting noted above*

Wednesday, April 11, 2012 - Dinner Meeting TBA

All dinner meetings will be held at the Orange Park Country Club, 2525 Country Club Boulevard, Orange Park FL 32073 - 904-276-7660. The schedule of events at dinner meetings is as follows: Cocktails from 6-7p.m., Dinner from 7-8 p.m. and Presentation/Lecture from 8-9pm.

NEW MEMBERS

We would like to take this opportunity to welcome our newest members:

Dr. Kathryn Antony

Dr. Jessica Crews

Dr. John Howard

Dr. Tonya Nunn

Dr. Roger Robinson

Dr. John Sullivan

Dr. Claudio Varella

Dr. Suzanne Wilbur

**All members are practicing or are planning to practice in Jacksonville unless otherwise noted.*

IN MEMORIAM

NEDDA and all its members wish to extend our sympathy to:

The family of **Dr. Robert F. Uible**, who passed away on October 10, 2011.

The family of **Dr. Warren Ruhnau**, who passed away on October 28, 2011.



Wishing you and yours a safe and happy holiday!